

Thomas Chow

DIGITAL MARKETER

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PROFILE

After working in various industries, I have come to the realization that building relationships with people and collaborating with them is my true passion. Digital marketing enables me to utilize my desire to understand people and tell a story that they relate to as part of their own.

SKILLS

Mailchimp, SEO, Google Ads

EXPERIENCE

Junior Underwriter | Aviva Canada

SEP 2020 - APR 2021, Vancouver, BC

- Maximized the quality of Aviva's existing and prospective business in order to produce a profitable book of business year-over-year
- Leveraged risk assessment skills to strategically access new markets, enhance current business, and eliminate risks
- Evaluated existing and prospective clients needs to optimize coverages and raise awareness to the coverage available to them

Underwriting Assistant | Aviva Canada

FEB 2020 - SEP 2020, Vancouver, BC

Claims Representative | TransLink

FEB 2019 - NOV 2019, Vancouver, BC

- Initiated investigations on new claims by liaising with external insurers, third party claimants, and various internal departments
- Served as a point of first contact for third party claims by monitoring the claims phone line and e-mail inbox
- Assisted management in the development of an auto-run report that enabled TransLink's bus subsidiary to efficiently process insurance claims on damaged revenue vehicles

Maintenance Claims Assistant | Coast Mountain Bus Company

SEP 2018 - FEB 2019, Vancouver, BC

Connected Solutions Specialist | Best Buy Canada

NOV 2015 - FEB 2017, Vancouver, BC

- Exceeded gross revenue, net revenue, total multi-channel fulfillment sales, and service sales targets
- Provided individualized shopping experiences by catering products and services offered to the customer based on their unique needs

EDUCATION

BrainStation | Diploma Candidate, Digital Marketing

2021, Vancouver, BC

York University | Bachelors in Sociology

2012 - 2015, Toronto, ON